

62

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Jan. 1, 1963 Prices
1963 Order Form

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U. S. Department of Agriculture

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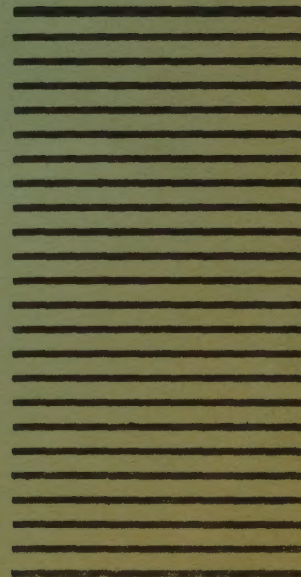
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BUSINESS REPLY ENVELOPE

First Class Permit No. 4, Apopka, Fla.

John's
INC.

APOPKA, FLORIDA



Gardenias

in bud, ready to bloom.

Fragrantly scented Veitchii Gardenias ... a traditional Springtime favorite.

Order now for a timely arrival during April.

Quantity Wanted	POT SIZE	Item No.	Cost Each	AMOUNT ORDERED
	3"	70	35¢	
	4"	704	60¢	



SEASONAL

SPECIAL

ITEMS	POT SIZE	Item No.	PLASTIC POT		TOTAL AMOUNT ORDERED
			Quantity Wanted	Cost Each	
COCOS (Wed.) PALM 2 to 2½ ft. tall	4"	180		\$1	
FITTONIA	3"	140		30c	
Plumosus Fern (Jan. thru April)	3"	123		26c	
Sprengerii Fern (Jan. thru April)	3"	133		26c	
CRINUM POWELLII BULBS (late Feb. thru April 15th)		900		20 for \$13	
CALADIUM PLANTS Assorted Reds	3"	63		26¢	
Whites, Pinks	4"	631		50¢	

CALADIUM BULBS — Jan. thru May

OFFERED 2 WAYS			"Named"	Size	Quan.	"Mixed"	
PRICE EACH						Item Size	±62 Quan.
Size by Diameter	"Mixed" Varieties	"Named" Varieties	Candidum				
1 inch	8c	10c	Exposition				
1-1½"	10c	12c	Dr. Mead				
1½-2"	12c	15c	Haldeman				
2-2½"	15c	20c	Lord Derby				
2½-3"	20c	23c	Red Flare				
			Pimpernelle				
			Crimson				
			Wave				

Ship the following *Dewkist* Planters

_____ 10 #227"A" Ceramic Planters for \$12.50_____

_____ 18 #222 Metal Planters for \$18.00_____

ALUMINUM PLANT RACK

_____ No. 90 Table Model Rack for \$30._____

☐ Put plastic name label in each plant for only 1c more per plant.

TOTAL AMOUNT \$ _____
of Seasonal and Special Items.

Guarantee

My choice varieties of indoor foliage plants are grown under a constant program of Quality Control. These top quality Dewkist plants are shipped to you at the peak of perfection and are guaranteed to arrive in beautiful condition.

John Dewkist

USE THIS ENVELOPE
FOR ALL YOUR ORDERS

PLEASE CLOSE WITH TAPE OR STAPLE

KEY: **POT SIZE**—INCHES OF POT DIAMETER AT TOP (ALSO POT HEIGHT)
TUB SIZE—INCHES OF POT DIAMETER AT TOP (HEIGHT IS LESS)
WW MEANS—PLANTS INDIVIDUALLY WRAPPED IN WAX PAPER—ROOTS IN SPHAGNUM MOSS.
BULK MEANS—PLANTS BUNCHED IN WAX PAPER—ROOTS IN SPHAGNUM MOSS.

If you cannot order on this form — Use Ordering Instructions on the back.

Ship to: _____
Address _____ Zone _____
City _____ State _____
Express Office _____

SHIPPING DATE _____

Ship us quantities as marked in the containers as marked.

F.O.B Apopka, Fla.
EXPRESS COLLECT

FAMOUS *DewKist* PLANTS AVAILABLE YEAR 'ROUND—Growing in plastic pots.

FAMILIAR FAVORITES	Pot Size	Item No.	Quantity Wanted	Cost Each	Amount Ordered
Aluminum Plant	3" Tub	193		26c	
	4" Tub	194		55c	
Aralia Balfouriana	3" Tub	720		26c	
Boston Compacta Fern	3" Tub	213		26c	
	4" Tub	214		55c	
Chinese Evergreen	2½" Tub	64		20c	
	3" Tub	640		26c	
	4" Tub	644		55c	
	WW	84		25c	
Variegated	3" Tub	643		26c	
Crassula	2½" Tub	732		20c	
Dieffenbachia Picta	3" Tub	350		50c	
	4" Tub	351		80c	
Dieffenbachia Roehrsi	3" Tub	360		50c	
	4" Tub	364		80c	
Dracaena Fla. Beauty	2½" Tub	33		20c	
Dracaena Godseffiana	3" Tub	330		26c	
	4" Tub	433		55c	
NEW Dracaena Gracilis (Marginata)	4" Tub	432		55c	
Dracaena Sanderiana	2½" Tub	34		20c	
	3" Tub	340		26c	
	4" Tub	344		55c	
Dracaena Warneckii	4" Tub	32		55c	
Grape Ivy	3" Tub	613		26c	
Hoya—Variegated	2½" Tub	76		30c	
Ivy Hahn's	2½" Tub	507		20c	
	3" Tub	573		26c	
	4" Tub	457		55c	
Maranta Kerchoveana	3" Tub	113		26c	
	4" Tub	413		55c	
Neanthe Bella Palm	2" Tub	59		11c	
	2½" Tub	590		20c	
	3" Tub	593		26c	
	4" Tub	594		55c	
Nephthytis (Green)	2½" Tub	500		20c	
	3" Tub	501		26c	
	4" Tub	502		55c	
Variegated	2½" Tub	200		20c	
	3" Tub	203		26c	
	4" Tub	420		55c	
	5" Tub	425		85c	
Peperomia	2½" Tub	510		20c	
	3" Tub	511		26c	
	4" Tub	514		55c	
Variegated	2½" Tub	518		20c	
Podocarpus Maki	3" Tub	313		26c	
	7" Tub	318		6 for \$9	
	8" Tub	388		4 for \$10	
Podocarpus Nagi	3" Tub	323		26c	
Pothos Aureus (Golden)	2½" Tub	530		20c	
	3" Tub	531		26c	
	4" Tub	453		55c	
	5" Tub	534		85c	
NEW 12" Fern Pole	4" Tub	533		55c	
Pothos Marble Queen	2½" Tub	302		20c	
	3" Tub	308		26c	
	4" Tub	304		55c	
SANSEVIERIAS					
Hahnii Sansevieria	2½" Tub	401		20c	
	3" Tub	403		26c	
	4" Tub	404		55c	
Silver	3" Tub	402		35c	
Laurentii Sansevieria	2½" Tub	831		20c	
	3" Tub	81		26c	
	4" Tub	834		55c	
Regular—2 lvs.	WW	8		12c	
Special—3-5 lvs.	WW	82		16c	
Rosette	WW	83		15c	
Zeylancia Sansevieria	2½" Tub	551		20c	
	3" Tub	55		26c	
	4" Tub	554		55c	
Special—3-4 lvs.	WW	5		9c	
	Bulk	4		\$35 for 500	

PLANT COMBINATIONS	Pot Size	Item No.	Quantity Wanted	Cost Each	Amount Ordered
3-Plant Combination	3" Tub	89		26c	
4-Plant Combination	4" Tub	489		55c	
5-Plant Combination	5" Tub	589		85c	
PHILODENDRONS					
Philodendron Cordatum	2" Tub	52		11c	
	2½" Tub	520		20c	
	3" Tub	521		26c	
	4" Tub	452		55c	
	5" Tub	505		85c	
12" Totem Pole	4" Tub	555		60c	
18" Totem Pole	5" Tub	556		12 for \$18	
24" Totem Pole	6" Tub	527		9 for \$18	
Rooted Cuttings (10 to bundle)	Bulk	522		\$7 per 100 \$55 per 1000	
Spec. 3-5 lvs.	WW	66		\$15 for 200	
Philodendron Dubium	3" Tub	28		60c	
	4" Tub	48		80c	
Philodendron Floridii	3" Tub	39		60c	
Philodendron Hastatum	3" Tub	27		60c	
	4" Tub	47		80c	
NEW Philo. Johnsii (Selloum)	4" Tub	473		55c	
	3" Tub	45		60c	
	4" Tub	451		80c	
	7" Tub	455		6 for \$9	
	12" Tub	456		\$3.70	
Philo. Micans	4" Tub	411		55c	
NEW 12" Totem	4" Tub	412		55c	
Philo Miduhoi	4" Tub	434		65c	
NEW 12" Totem Pole	4" Tub				
Philo. Monstera	8" Tub	490		4 for \$14	
Philo. Panduriforme	3" Tub	44		60c	
	4" Tub	445		80c	
Philodendron Pertusum	3" Tub	37		60c	
	4" Tub	46		80c	
24" Totem Pole	6" TP	466		6 for \$12	
Erect growing	6" Tub	465		6 for \$15	
	4" Tub	604		20 for \$16	
FICUS DECORA	5" Tub	605		12 for \$13.20	
	6" Tub	600		6 for \$12	

ORDER THESE PROVEN SELECTIONS

STANDARD SELECTIONS

In each of these you'll receive a WIDE SELECTION of VARIETIES in 3 pot sizes (2½, 3 and 4 inch)

NEW	160 plant Selection	No. 1	for \$55
	56 Plant Selection	No. 21	for \$21
	99 plant Selection	No. 31	for \$31
	139 plant Selection	No. 41	for \$41

4, 5 AND 6 INCH POT SIZE SELECTIONS

70 plants in 4" Selection	No. 400	for \$41
(20 Large Leaf Plants—50 Tubs of Beauty)		
12 plants in Big 5" Selection		for \$18
(12 different varieties—9 on totem poles)		
9 plants in Big 6" Selection		for \$18
(9 different varieties—8 on totem poles)		
46 plant Selection	No. 456	for \$50

MISCELLANEOUS SELECTIONS

25 plants in 3" Selection	No. 101	for \$15
(5 ea., Pertusum, Hastatum, Johnsii, Dubium, Floridii).		
4 plants in 8" Selection	No. 840	for \$22.50
(4 Large Leaf Philodendrons selected from 5 varieties. Each growing up a 36" pole).		
80 Dish Garden Plants in 2" Selection		
No. 56 for \$8.80 (5 or 6 varieties)		



Thank
You

TOTAL AMOUNT
OF ORDER \$

Including "Seasonal" and "Special" items on Back.

10% DISCOUNT ON \$300 OR MORE.

ORDERING INSTRUCTIONS

QUANTITIES

Our Minimum order of \$20.00 or 40 lbs. is for your benefit . . . Smaller shipments cost you too much per plant.

ORDER FULL BOXES — The pot sizes determine the "best pack." The plants themselves may be assorted by **varieties**.

Pot Size	"Best Pack"	Avg. Wt.
2" pot	80 or 100 to a box	18 or 22
2½" pot	60 to a box	20
3" tub	50 to a box	27
4" pot	20 or 25 to a box	23 or 25
4" tub	25 to a box	27
5" tub	12 to a box	35
6" pot	6 to a box	30
	9 to a box	40
7" pot	6 to a box	45
8" pot	4 to a box	38
12" pot	2 to a box	45

TERMS OF SALE

Your order is shipped on **30 days Open Account**—Keep your credit "good" by paying promptly. (We use Dun & Bradstreet collection service on delinquent accounts.)

HOW TO ORDER ON YOUR OWN ORDER FORM

1. List the plants in **Alphabetical order**.
2. List the **ITEM NO.** to show pot size.

SHIPPING INFORMATION

SHIPPING DATE

Your order is scheduled for immediate shipment . . . unless you fill in the "Shipping Date" by your name.

HOW SHIPPED

1. By fast, reliable **Railway Express**. (You pay the shipping charges when the plants arrive—called "Express Collect"). You save on OUR SPECIAL LOW COMMODITY RATE to all points East of Denver if you order more than 40 lbs. or \$20.00 worth.
2. By **Air Freight**—"Freight Collect"
Check on the LOW COMMODITY RATES to many points.
3. By **Truck** if 25 cases or more.

CLAIMS

Your plants should arrive in "good condition."

OPEN BOXES and CHECK AT ONCE!

If damaged or spoiled, have EXPRESS AGENT fill out **Joint Inspection Report #679**. File claim **immediately**, using your copy as proof of loss.
(Look for delay in transit—mishandling—freezing).

If you do not get claim "satisfaction"—do not hold up your payment—Just send us the **copy of the claim** and **form 679** and we can follow through for you.